



# TC NewTech

CONNECT | PITCH | COLLABORATE

Who's Supporting?

front

TC

efull  
serv

brightly

Mark  
Lundmark

# HISTORY



2015



2022

... in Sampling:

- Groundwater
- Surface Water
- Drinking Water



We are a 501(c)(3) non-profit and which puts on a monthly pitch prize event.

We exist to energize a community of entrepreneurs by showcasing tech and facilitating connections.

WE ARE





# MISSION

To expedite the launch of startups in northern Michigan.

# VISION

We envision a thriving ecosystem of entrepreneurs and tech startups, yielding high-paying jobs and high-value commerce.

# EVENT NIGHT

5:30 – Networking & Cash Bar

6:00 – Pitch Presentations

Educational Presentation

Community Announcements

Voting! Winner! \$500 Pitch Prize!

7:30 – Follow-up Networking

# OUR BOARD



Kelly Ignace, Board President  
WorkshopSIX7  
FreshTrippin



Dan Mastromonaco  
Board Treasurer  
Founder at QMAP



Chuck Meek  
Microsoft CSP at HP



Bill Palladino  
Krios Consulting



Camille Hoisington  
Director of Ecosystem Development  
Traverse Connect



Open Seat

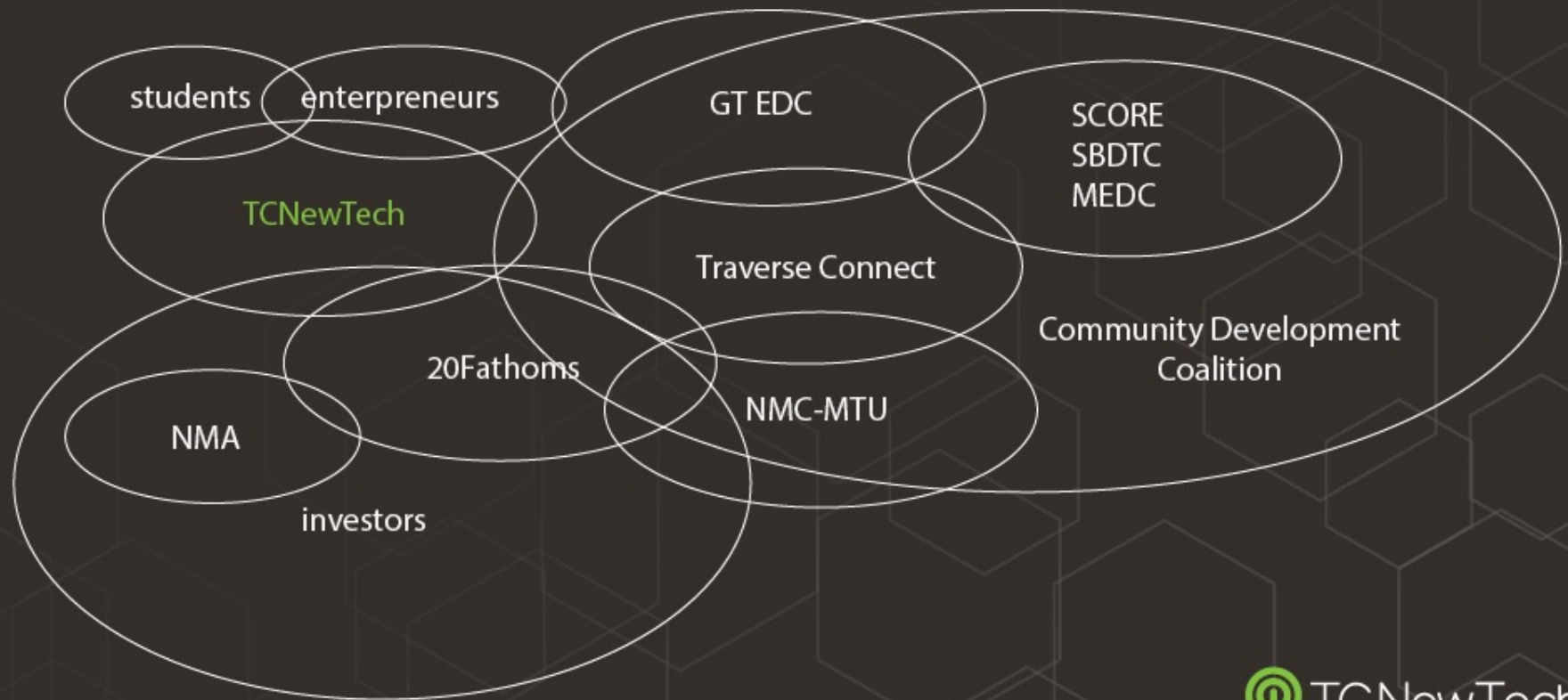


Keith Kelly, Instructor  
Northwestern Michigan College



TCNewTech

# OUR ROLE





# IMPACT

> 350+ PITCHES DELIVERED

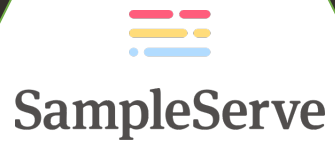
INFLUENTIAL IN THE DEVELOPMENT OF:

- 20FATHOMS STARTUP INCUBATOR
- A LOCAL CULTURE OF INNOVATION
- PROVIDING A PLATFORM FOR MTU-GT AREA ALLIANCE

## GROWING DIGITAL REACH:

- 4500 monthly views online
- 1800+ email subscribers
- 150 avg. monthly attendees
- 2000+ followers on Facebook
- 193+ subscribers on YouTube
- 800 followers on LinkedIn
- 1061 followers on Instagram

# SUCCESS STORIES



LOOP.

ACTION  
GLOW

 **Naveego**<sup>™</sup>  
aunalytics



 TCNewTech

# WAYS TO PARTICIPATE



# THE WRAP UP

NEXT TCNEWTECH  
PITCH NIGHT

**Sept 6, 2022**

To Become A Member



SCAN ME

