



Benzie Sunrise Rotary

Monday
December 11th,
2023



What is CCSC:

- 501 (C)(3) Nonprofit governed by a Board
- 12 different competitive and noncompetitive programs across Alpine, Nordic, and Outreach
- Nearly 60 Coaches
- Removing barriers of entry to snowsports via scholarships & outreach
- Over 970 youth last season, with a plan for **over 1,000 youth this season!!**





CCSC by the #s:

- 904 Youth in 2022-2023!!
 - 132 Alpine
 - 63 Master The Mountain
 - 51 Race Academy
 - 18 Freestyle
 - 709 Nordic
 - 652 Nordic Rocks
 - 37 Nordic Team
 - 12 Nordic squirrel
 - 8 Rollerskiing
 - 16 Teen Leadership
 - 7 Mountain Movers
 - 6 Junior Instructor
 - 5 Junior Patrol
 - 45 Outreach



Alpine Programs

Master The Mountain:

- Learn to Ski & Ride
- Jr. Instructor

Race Academy:

- Competitive alpine ski race program
- A fundamentals approach to ski racing

Frestyle Camps:

- The new “high demand” program for kids
- Quickly growing

Nordic Programs:

Nordic MS/HS Team:

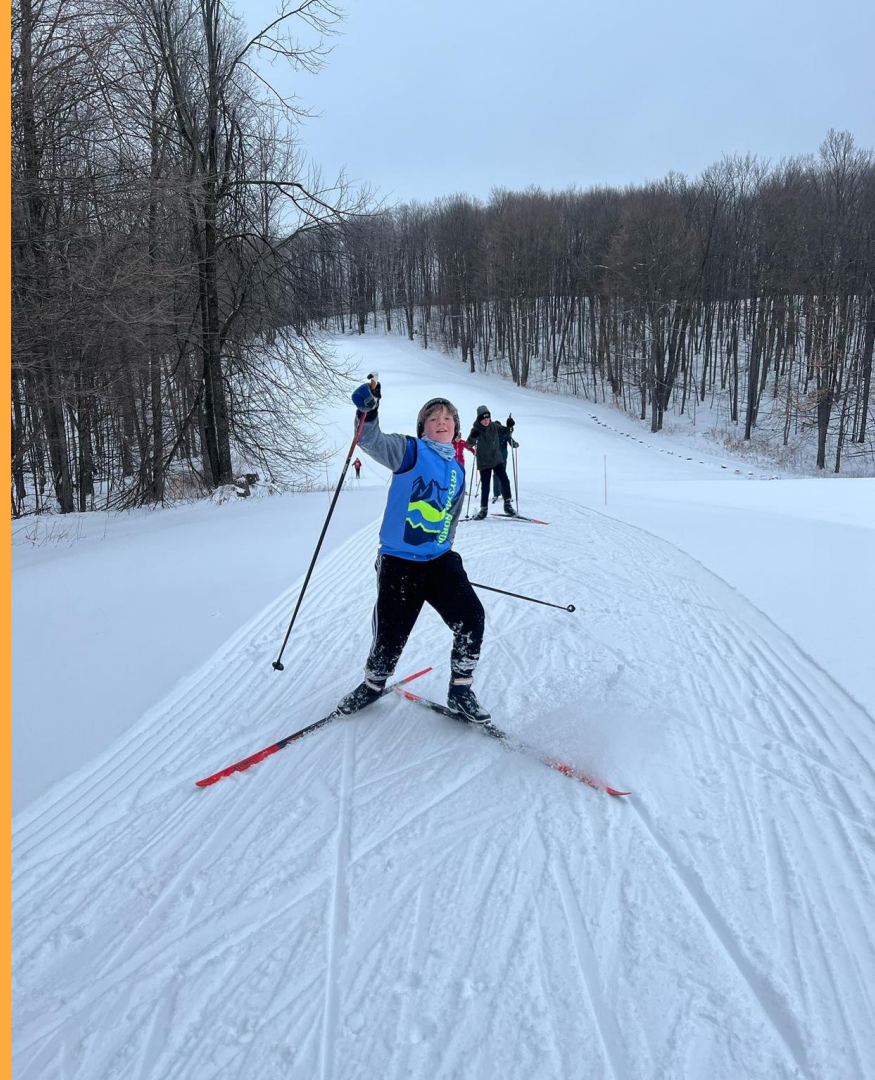
- Competitive and educational program
- Skills & Fundamentals based

Nordic Squirrels

- 4th & 5th graders
- Learn to Nordic Ski

Nordic Rocks:

- Our core outreach program offering 4 sessions to approximately 15 local schools





Teen Leadership Programs:

- Junior Instructor
 - Nationally credentialed program
 - Open career path to the industry
- Junior Patrol
 - Nationally credentialed program
 - Open career path to the industry
- Mountain Movers
 - Teen leadership council
 - Youth evolving program



Outreach & Scholarship Programs

- Diverse groups
 - Flint YMCA
 - Hamtramck High School
 - Little River Band of Ottawa Indians
- Gracie McNeil Scholarship Fund
 - Scholarships for those in need
- Every Program is highly subsidized