

Paul Oliver Memorial Hospital

Munson Healthcare

November 2022

Kelly Tomaszewski, Interim President

About Us

Mission

Munson Healthcare Hospitals and their partners will work together to provide superior quality care and promote community health.

Vision

To become the health care provider of choice for the greater Northern Michigan community.

Values

- Compassionate care
- Excellence every day
- Communication and teamwork
- Commitment to community
- Stewardship



Our True North

Driving Everything We Do

- Along with our mission, vision, values and strategic plan, “True North” is an important part of the foundational framework of our rapidly growing and evolving health system. True North drives everything we do. It is the compass that guides us to make the right decisions, aligns our daily work with our goals, and inspires us to do our best for our patients and each other.
- In developing this concept, Munson Healthcare leaders intentionally put the most emphasis on the patient and the patient’s experience. Our patients have always been at the center of everything we do, so when we were creating the visual for True North, it was obvious the Patient needed to be at the center of it.



What have we been up to?

It's not just COVID anymore!

- **Leadership Changes**
- **POMH Promotion- getting the word out!**
- **Provider Recruitment**
- **Program Growth and Development**
- **System Integration**

POMH Interim President



- Kelly Tomaszewski, COO/CNO at Manistee Hospital has been named Interim President of Manistee Hospital and Paul Oliver Memorial Hospital.
- Kelly started her career at Munson Healthcare in 2014. She served as Manager of Obstetrics and Cancer, Blood and Infusion Services, and then Director of Specialty Services before taking on the CNO role in 2018. She has also served as interim CNO at Cadillac Hospital and CNO at Paul Oliver Memorial Hospital until 2021 when she was named COO/CNO at Manistee Hospital.

South Region President



- Peter Marinoff has been named the President of MHC's South Region. This role was previously held by James Barker who retired earlier this summer.
- Before transitioning to his role as Community President, Cadillac Hospital, Peter served as President of Paul Oliver Memorial Hospital. Not only is Peter familiar with the unique needs of the South Region, he has worked collaboratively with leaders across MHC for years to unify us as a system and advance operational and strategic goals.

POMH Promotion

- Chamber Directory Ad, plus full-page advertorial
- Letters to the Community
- Twice monthly print ads in BCP and LE year round
- Voices for Vaccination art contest and bus wraps including Benzie Bus
- Legacy Park Music Series sponsor
- Frankfort-Elberta AA Golf
- Athletic Trainers at 3 Schools Providing support (Benzie, Frankfort and Glen Lake)
- Munson Connection Blog
Are you signed up? Spread the word!
[Blog Home \(munsonhealthcare.org\)](http://munsonhealthcare.org)
77K+ recipients, 34% open rate!
- Social Media
Facebook, Instagram, Twitter, LinkedIn



Here for You Through All Walks of Life.

As part of northern Michigan's largest and leading healthcare system, Munson Healthcare Paul Oliver Memorial Hospital is committed to keeping you healthy no matter what life brings. Inside our Five-Star community hospital, you'll find a broad range of high-quality emergency, diagnostic, and specialty care services.

Services available include:

- Emergency Care
- Family and Pediatric Care
- 5-Star Dialysis Center
- Cardiopulmonary Rehabilitation
- Infusion Therapy
- Acute Care Services
- Full-service Imaging and Laboratory
- Sub-acute Rehabilitation, Long Term Care
- Surgical Services
- Stroke Services through Munson Healthcare

Also located in Frankfort, The Frankfort Specialty Care Clinics:

- Cardiology with Traverse Heart & Vascular
- Orthopaedics
- Sleep Disorders
- Urology
- Women's Health

MUNSON HEALTHCARE
Paul Oliver Memorial Hospital

224 Park Ave., Frankfort, MI 49635 | 231-352-2200 | munsonhealthcare.org/POMH



Frankfort Specialty Care Clinic

- **Specialties**

- Traverse Heart and Vascular
- Urology
- OB/GYN
- Ortho
- Sleep Science
- Wound Therapy

- **Website location page**

- **Local Advertisements**

- **Provider Referral Sheet distribution**

- Medical Staffs and Practice Managers
- MedStaff News, Compass, Provider Forums
- Provider Networking event 9.27



New in Frankfort!

Here for you in **Frankfort.**

Visiting Specialists Include:

- Cardiology
- OB/GYN
- Orthopedics
- Sleep Medicine
- Urology

Returning Soon:

- Wound Care

Access Specialty Care Close to Home at Frankfort Specialty Care Clinics

Munson Healthcare specialty providers are now seeing patients at the new Frankfort Specialty Care Clinics located in downtown Frankfort. Enjoy close-to-home care for specialty care consultations and minor procedures. Referrals are necessary so speak with your primary care provider.

Frankfort Specialty Care Clinics
917 Main Street, Frankfort, MI 49635
munsonhealthcare.org/

 **MUNSON HEALTHCARE**
Frankfort Specialty Clinics

Join Us in Welcoming **Laris E. Galejs, MD**

Urology

Dr. Galejs is on the medical staff of Munson Healthcare Cadillac Hospital specializing in Urology. He received his medical education from the University of Iowa and completed his residency at Beaumont Hospital. Dr. Galejs has special interests in prostate cancer, minimally invasive treatments for enlarged prostate, prevention and treatment of kidney stones, incontinence, erectile dysfunction and vasectomy reversal. He practices at MHC Cadillac Urology and Frankfort Specialty Care Clinic.



Provider Recruiting for Growing Services

- **Joining the Emergency Department**

- Dr. Keith Eaton
- Dr. Jennifer Singleton
- Cole Strange, PA-C
- Josh Soles, PA-C
- Todd Richards, PA-C
- Luke Holly, PA-C
- Dr. Archer
- Dr. Chung
- Dr. Calder
- Dr. Nicolaou
- Dr. Jackson
- Dr. Hess

- **Joining Frankfort Medical Group**

- Sarah Hoye NP
- Dr. Mark Kuiper
- Dr. Jennifer Kuiper
- Brandon Roose, NP
- Karen Volas, NP (Empire)
- Dr. MacPhearson (Empire)

Mary Free Bed at MHC POMH

- Partnership, not ownership
- MFB is one of the largest and most comprehensive Rehab services in the US
- Consistent, high quality results
- MFB offers more than 110 specialized medical and sports rehabilitation programs
- Improved access to clinical experts including physicians, programming and tools
- Provide clear vision for the future of Rehabilitation Service in our community
- Same great therapists with improved ability to care for our community!

Neck, Shoulders, Knees & *Pros*

Expert Rehabilitation in Frankfort

MaryFreeBed  Munson.org

Rehab Services Offered in Benzie County

Services at POMH

- Physical Therapy
- Occupational Therapy
- Speech Therapy
- Lymphedema Services
- Hand Services
- Wound Services
- Pediatric Services
 - Speech Therapy
 - Comprehensive Pediatrics
 - Neurology
 - Orthopedics

Off Site Services Offered In

- Benzonia
- Empire
- Interlochen



Other Items

Infusion
Services Move

Lab Draw
Station
improvements

Opened up
additional beds
for ED use

Kitchen
Renovation

Future Rehab
space for skilled
nursing patients

Replacement of
General
Radiology
equipment

HONU
Lab/Health
Dept/ POMH
partnership

Munson Health System Stroke Program

Dr. Gary Rajah, Dr. David Rosenbaum-HaLevi

Munson Healthcare Hospitals have a long history of providing primary stroke assessment and treatment utilizing clot busting medications and medical management throughout the system.

In August 2021 the system began offering stroke interventional services at MMC utilizing advanced imaging labs and extraction devices to remove clots from patients who would have been transferred downstate for these services.

Since then, MHC has intervened in over 200 stroke patients and the number of stroke patients treated in the system has doubled.

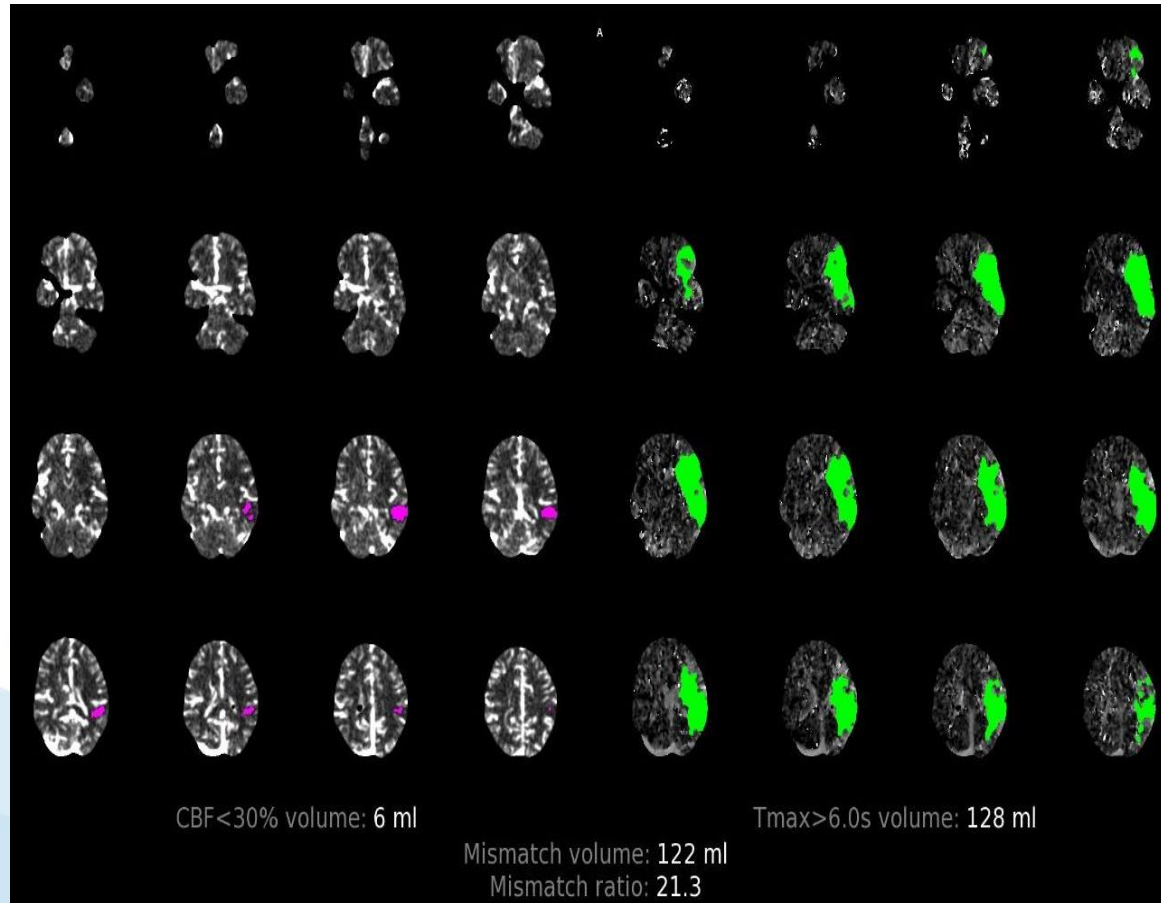
VIZ AI

Improved Imaging and Decision Making Using Artificial Intelligence

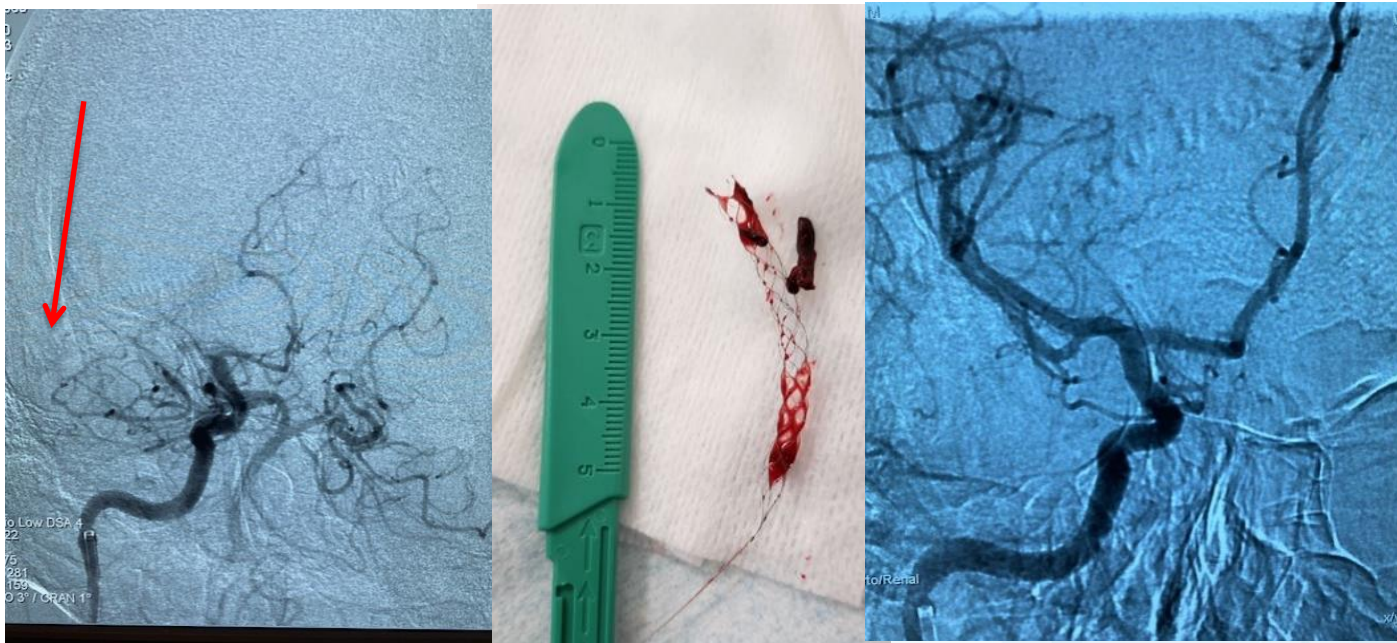
In 2022 MHC began expanding stroke imaging and diagnostic capabilities by recently adding VIZ AI artificial intelligence software to Charlevoix and our other community hospital CT sites.

VIZ AI provides immediate access to advance CT brain imaging and predictive data reducing diagnosis and time to treatment.

With VIZ AI red area indicates permanent brain tissue loss due to stroke and green indicates additional brain tissue at risk if blood flow is not restored.



Interventional patient outcome: 56 yo from Suttons Bay, Arrived paralyzed unable to speak who made a full recovery.



The Future is Here.

Make it Munson

Now introducing Munson Orthopedic Institute.

Northern Michigan's top orthopedic surgeons have combined to bring you decades of experience in one convenient space. Our highly specialized, fellowship-trained orthopedic surgeons each practice in a specific area of joint care – so you can work with THE expert in hips, knees, elbows, shoulders, or sports medicine.

Let's get you back to it.



munsonhealthcare.org/MOI

Covid, Flu and RSV updates

- Covid numbers have been up and down; current trend is down. Still important to follow guidelines!
- Flu expected to make a strong comeback this year; sicker patients and hitting earlier than previous years
- RSV also strong and earlier this year than previous years
- Work throughout the state with Pediatric specialists to coordinate care and resources for RSV patients

Support Our Local Hospital

POMH Foundation

Compassionate care close to home would not be possible without generous community support.

Our donors play a critical role in ensuring quality healthcare services are available in our community. Your support makes it possible to:

- Enhance programs and services
- Purchase emerging technology
- Assist patients in need



*To learn more about making a gift to Paul Oliver Memorial Hospital, contact Munson Healthcare Foundations at **231-213-1150** or visit munsonhealthcare.org/foundations*

Making a Difference

- You helped bring the latest in cardiac technology to our local hospital through a new vascular testing system
- Vascular disease is any disease of the vascular system, which includes veins and arteries, and can be caused by a buildup of plaque and cholesterol
- Your support of this critical technology made it possible to test patients in our community and assess their health risk for problems stemming from blood vessels and arteries



Enhancing Patient Care

- You improved care for long-term residents at the Paul Oliver Living & Rehabilitation Center with the addition of new cardiac chairs
- These chairs help provide relief to the lungs and improve circulation of cardiac patients, and assist them with adjusting from a fully flat position to a sitting one without causing harm or undue strain
- Your support made a difference in the quality of life for our long-term residents, and helped them to be social and engage with others safely

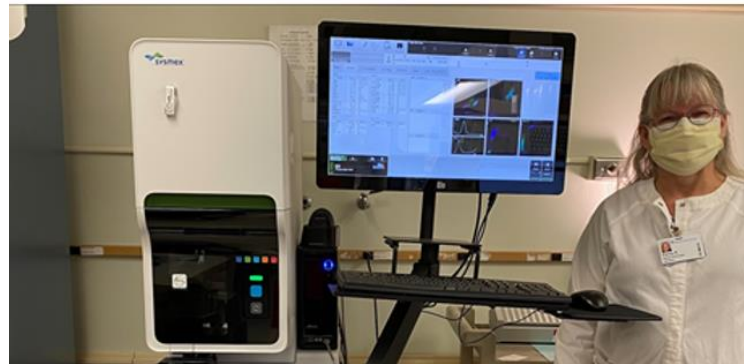


Keeping Patients Safe

You made it possible to provide enhanced, quality care close to home with the latest in technology and advancements.



ACUSON Echocardiogram machine - improves analytics for evaluating heart function and improves ability to evaluate valvular heart disease



Hematology analyzer - provides more efficient and accurate blood testing with less downtime preventing delayed results



Ultrasound machine - allows for earlier diagnosis, faster care, and lower rate of unnecessary transfers for patients who present to our Emergency Department

Keeping Our Community Healthy and Strong



Our Foundation supports POMH maintaining a strong local hospital. The Foundation allows us to provide quality healthcare close to home!

What Questions do you have?

