

**ROTARY**  
**CHARITIES**

*Resources for change.*

**Evolving to Meet  
Changing Needs**

# Our Vision & Mission

***We envision communities that are adaptive and thriving for everyone.***

***Working in partnership with changemakers, Rotary Charities provides funding, learning, and connections to address our region's complex problems and create community assets for all.***



# Our Guiding Principles



# Our History

Granted \$63M since 1978

Invested in key community assets

Incubated GTRCF and GTRLC

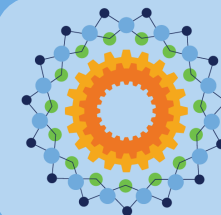


# Our Direction

A changemaking organization that supports nonprofits, networks, and coalitions to shift resources and mindsets for lasting change

Using systems thinking to address the root causes of our region's most complex problems

Supporting initiatives that develop, strengthen, or build community assets that are available to all



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# From Charity to Changemaker: A History of Adapting

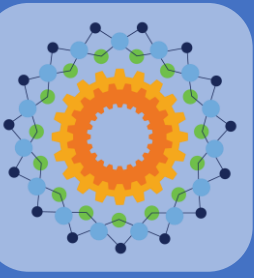
In 2018, Rotary Charities formalized a commitment to a bold new direction with the offering of new grant categories, learning offerings, and communication tools.

## A History of Adapting

Rotary Charities has a long legacy of adapting to meet the changing needs of the communities we serve.



# Our Work



## FUNDING



Seed Grants

Assets for Thriving Communities

Systems Change Accelerator

Impact Investing

Changemaker Fellowships

## LEARNING



Capacity Building

Adaptive Leadership Coaching

Nonprofit Professional  
Development Series

## CONNECTING



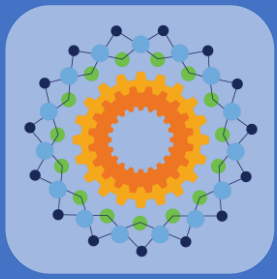
Community of Practice

Rural Community  
Development Round Table

Regional Funders Group



# Supporting Benzie County



**\$50,000**

Assets for Thriving Communities



**\$10,000**

Seed Grant



**\$50,000**

Assets for Thriving Communities



**\$10,000**

Assets for Thriving Communities



**\$15,000**

Seed Grant

**\$50,000**

Assets for Thriving Communities



**\$15,000**

Seed Grant



**\$10,000**

Seed Grant



**\$50,000**

Assets for Thriving Communities

**Honor Area  
Restoration Project**

**\$40,000**

Assets for Thriving Communities

**Friends of the  
Betsie Valley Library**

**\$10,000**

Seed Grant



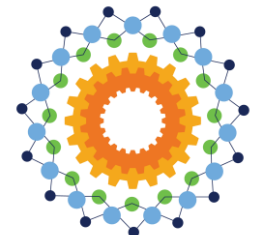
Michigan *Legacy* Art Park

**\$10,000**

Seed Grant

# Become a Rotarian Grant Reviewer

- Review grant applications that have made it through a first round of board & staff review
- Participate in 1.5 hour in-person interviews with applicant and review team
- Help review team make a recommendation that goes to the board for final decision
- Option to attend board review day and present on behalf of review team





# Become a Rotarian Grant Reviewer

- Email Miriam Owsley to receive training materials: [mowsley@rotarycharities.org](mailto:mowsley@rotarycharities.org)
- Watch Grant Training video and read Grant Application Guidance to hear our directions to applicants
- Read a short article about philanthropy and watch a short video about a local systems change initiative



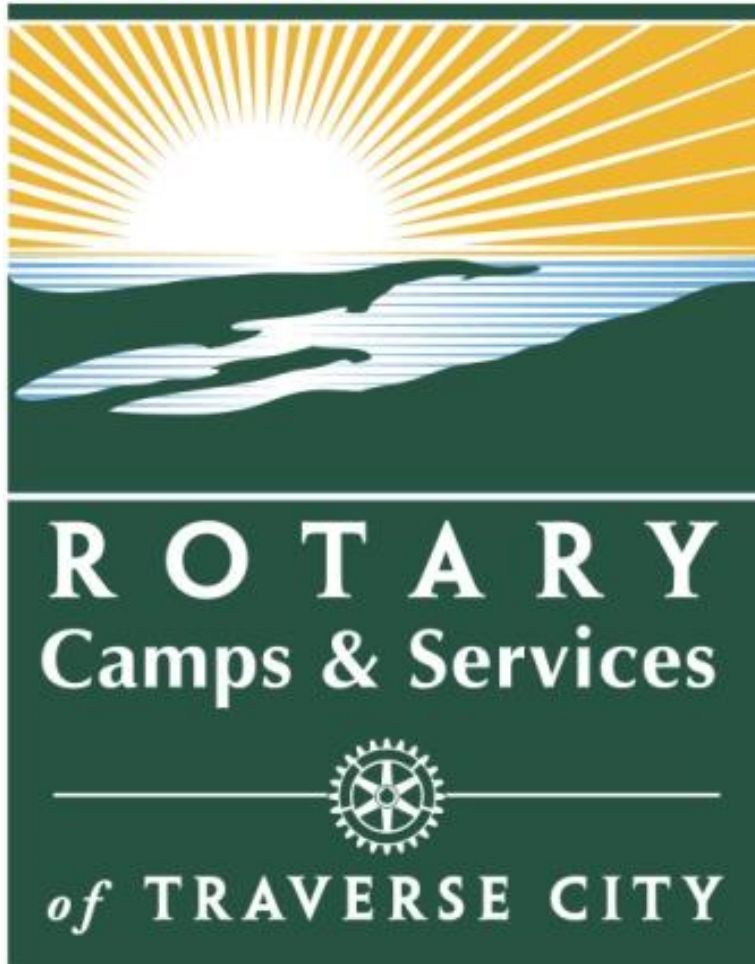
# Rotary Fund

1-to-1 matching grants for regional Rotary members:

- Each **Rotary Club** in our 5-county region:  
up to \$3,000 for community projects or international projects of the club
- Each **Rotarian** in our region:  
up to \$250 for gifts to nonprofit organizations in our region



We are stewards of strategic land and water resources and collaborative innovators who respond to community opportunities.





A place to connect people of all  
ages, needs and abilities to the Great Lakes

recreation

education

science

history

stewardship





# DISCOVERY

CENTER & PIER





# DISCOVERY

CENTER & PIER





[exploregorec.org](http://exploregorec.org)

### Recreation

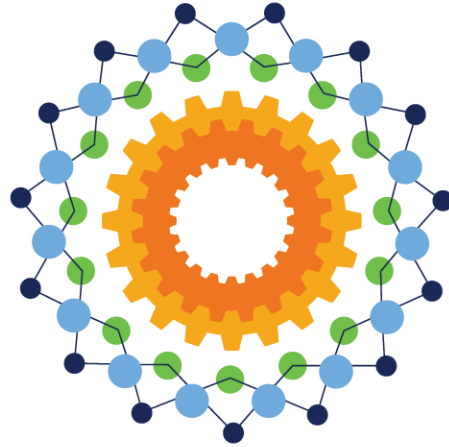
- hike, mtn bike, snowshoe, x/c ski, kayak, disc golf, and rock climb and more!
- rent campsites, bunkhouses, cottages to explore the outdoors
- bring your own gear – or rent gear at GO-REC

### Education

- leadership, outdoor skills, and recreational safety.

Outdoor classroom – over 500 wooded, lakeside acres in northern Michigan





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# Questions?